

Preliminary Agenda – Subject to Change

9/24/14



Time and Location	Description	Speakers
2-3:30 p.m.	Joint SAC Board Meeting (closed meeting)	
4 – 5:30 p.m. Alabama Sports Hall of Fame 2150 Richard Arrington Jr. Blvd, North.	SAC Joint Board Reception (invitation only) <i>Presented by Nissan</i>	
4 – 6 p.m. East Exhibit Hall 2/3 Entrance	Registration	
5:30 – 7:30 p.m. East Meeting Rooms B&C	Southern Automotive Women’s Forum Chocolate Affair <i>Registration for this event is separate from the SAC registration.</i>	
Thursday, Oct 9		
7 – 4 p.m.	Registration Open	
7 – 4 p.m. East Exhibit Hall 2/3	Exhibit Hall Open	
7 – 8 a.m. East Exhibit Hall 2/3	Exhibit Hall Networking Breakfast <i>Grab a Southern breakfast sandwich and some coffee and take a stroll through the biggest SAC exhibit hall to date, featuring the latest models from the region’s OEMs along with the most advanced products and services.</i>	
8 – 8:30 a.m. East Exhibit Hall 2/3	Opening Plenary Session <i>Representatives of the South’s automotive manufacturing associations will update SAC attendees on the latest expansion and new site announcements and how our states are “Geared for Growth.”</i>	<ul style="list-style-type: none"> • Ron Davis, Alabama Automotive Manufacturers Association • Bill May, Tennessee Automotive Manufacturers Association • David Boyer, Mississippi Automotive Manufacturers Association • Catherine Hayes, South Carolina Automotive Council • Rick Walker, Georgia Automotive Manufacturers Association
8:30 – 10: 10 a.m. East Exhibit Hall 2/3	Southern Suppliers Geared for Growth featuring Laurie Harbour, President & CEO of Harbour Results, Inc. <i>Presented by Alabama Technology Network</i>	<ul style="list-style-type: none"> • Introduction by Steve Sewell, Economic Development Partnership of Alabama <p>Panelists</p>

	<p><i>Laurie will review results from her 2013 Automotive Vendor Tooling Study and discuss how the industry, in the South in particular, might manage the \$6 billion impending capacity gap in the future. She will then lead some of the region's top suppliers in a discussion about managing the unique challenges of supplying the OEMs in the South, including capacity demands and low-cost pressures.</i></p>	<ul style="list-style-type: none"> • Pascal Auburtin, EFI Automotive • Marius Sipos, President, YFS Automotive Systems • Mike Shapiro, Original Equipment Suppliers Association • John Hackett, Kamtek <p>Closing comments by Greg Bennett, Alabama Technology Network</p>
10:10 – 10:30 a.m. East Exhibit Hall 2/3	Exhibit Hall Break	
10:30 – 11:30 a.m.	Morning Breakout Sessions	
10:30 – 11:30 a.m. East Meeting Room AB	<p>Workforce Track: Safety Strategies Make for Happy Workers Presented by Frost Brown Todd <i>OSHA has committed to inspecting nearly 3,000 automotive plants in Alabama, Georgia and Mississippi over the next year. This session will take a deep dive into safety and compliance issues that are top of mind for inspectors. Panelists will discuss strategies for keeping workers safe and happy by developing proper programs and protocols.</i></p>	<ul style="list-style-type: none"> • Moderator: Robert Hust, Frost Brown Todd <p>Panelists:</p> <ul style="list-style-type: none"> • Davis Woodruff, Management Methods • Sean Daswani, Polytron
10:30 – 11:30 a.m. East Meeting Room HI	<p>Innovation Track: Safety First - The Evolution and Future of the Autonomous Vehicle Presented by the Alabama Department of Commerce <i>Dr. Bharat, former vice president of group research and advanced engineering at Mercedes, will take us on a journey through the evolution of the OEM-designed autonomous vehicle from the "reactive" electro-mechanical sensors to the future with "proactive" electro-magnetic sensors. While safety improvements are driving innovations, the legal implications are profound.</i></p>	<p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Bharat Balasubramanian, University of Alabama • Tony Harlow, Burr Forman
10:30 – 11:30 a.m. East Meeting Room G	<p>Supplier Excellence Track: New Tech Solutions - A Focus Group Presented by the Alabama Industrial Development Training</p>	Greg Bennett, Alabama Technology Network

	<p><i>Be part of an open discussion about which plant floor and product challenges could be resolved by new technologies and how to best connect suppliers with those solutions. The discussion will be led by representatives of the Southeastern Automotive Manufacturing Technology Acceleration Center (SA-MTAC).</i></p>	
<p>11:45 a.m. – 12: 45 p.m. East Exhibit Hall 2/3</p>	<p>Keynote Lunch, featuring Micheline Maynard, Director, Reynolds Center for Business Journalism, Arizona State University and former <i>New York Times</i> senior business correspondent.</p> <p><i>“A Transportation Portfolio: Sorting out the Auto Industry’s Future”</i></p>	
<p>12:45 – 1:50 p.m. East Exhibit Hall 2/3</p>	<p>The annual SAC OEM Panel: Managing for the Future – The OEM Approach Presented by the University of Alabama</p> <p><i>What management strategies are the OEMs using today that help improve employee retention, quality and safety? Heads of the regions automakers will share tips that make a difference in their plants and contribute to their success.</i></p>	<ul style="list-style-type: none"> • Introductions by Jo Bonner, University of Alabama • Moderated by Bill Taylor, Economic Development Partnership of Alabama <p>Panelists:</p> <ul style="list-style-type: none"> • Randy Jackson, Kia Motors Manufacturing Georgia, Inc. • Jim Bolte, Toyota Motor Manufacturing Alabama • Jeff Tomko, Honda Manufacturing of Alabama • Jason Hoff, Mercedes Benz U.S. International • Donald Stoegbauer, Nissan North America
<p>1:50 – 2:15 p.m. East Exhibit Hall 2/3</p>	<p>Exhibit Hall Break</p>	
<p>2:15 – 3:15 p.m.</p>	<p>Afternoon Breakout Sessions</p>	
<p>2:15 – 3:15 p.m. East Meeting Room AB</p>	<p>Workforce Track: <i>A Model for Maximum Internship Impact - Presented by Alabama Power and Hyundai</i></p> <p><i>The session will highlight the Alabama Operational Efficiency and Sustainability Internship Program, a partnership among manufacturers, The University of Alabama, Auburn University, Gadsden State Community College, Alabama Technology Network, Alabama Power, Alagasco and NIST MEP to enhance productivity, increase savings, and reduce environmental impacts for</i></p>	<p>Moderated by Tom Morgan, University of Alabama</p> <ul style="list-style-type: none"> • Presenters: Cal Hurley, Undergraduate Student, University of Alabama • Leon Bordenave, Inteva Products • Ben Carter, Undergraduate Student, Gadsden State Community College

	<i>manufacturers while also improving skills and career readiness. Students and mentors will showcase their projects to demonstrate how economic and workforce development can be effectively aligned.</i>	
2:15 – 3:15 p.m. East Meeting Room HI	<p>Track 3: Innovation <i>The Innovation Imperative</i> Presented by Arcelor Mittal and Kia</p> <p><i>The Brookings Institution conducted a study of the Tennessee automotive manufacturing industry and identified local R&D as a key area for improvement in order to maintain competitiveness. The Brookings recommendation applies across the South. To keep up with regulatory requirements, cost pressures and consumer preferences, suppliers, as well as OEMS, will need to innovate close to the production lines to incorporate essential technologies faster. This panel will explore novel approaches to identifying technology needs and to improving the ability to innovate locally.</i></p>	<ul style="list-style-type: none"> • Moderator: Scott Andes, Brookings Institution <p>Panelists:</p> <ul style="list-style-type: none"> • Daniel Daly, University of Alabama • Dan Marcum, AutoXLR8R • Jesse Smith, Oak Ridge National Laboratory • Daniel Davidson, Calsonic Kansei North America
2:15 – 3:15 p.m. East Meeting Room G	<p>Supplier Excellence Track: The Future of Quality Presented by Nissan</p> <p><i>Scott Gray, Automotive Industry Action Group senior program manager, will share experiences from AIAG’s “Auto Quality 2020” initiative which, through a comprehensive review of the current state of quality, is capturing the voice of the industry to identify and prioritize future needs and projects. Gray will also review existing projects that are shaping the future of quality in automotive, including sub-tier supplier management, DRBFM, service PPAP, CSR alignment and Lean Product Development.</i></p>	Scott Gray, Automotive Industry Action Group
3:15 – 3:30 p.m. East Exhibit Hall 2/3	Exhibit Hall Break	
3:30 – 4:30 p.m. East Exhibit Hall 2/3	<p>Afternoon General Session: Feeding the Talent Pipeline - Workforce Development Challenges and Opportunities Presented by Mercedes</p> <p><i>Top innovators in workforce development will discuss novel and effective programs designed</i></p>	<ul style="list-style-type: none"> • Moderated by Billy Canary, Business Council of Alabama <p>Panelists:</p> <ul style="list-style-type: none"> • Mark Heinrich, Alabama Community College System • Phil Johnston, Mercedes-Benz U.S. International, Inc.

	<i>to fill the talent pipeline. Audience members' questions will fuel the discussion.</i>	<ul style="list-style-type: none"> • Kristin Frady, Clemson University Center for Workforce Development • Thomas Brewer, Tennessee Tech University
4:30 – 4:45 p.m. Bus Loading Main Entrance BJCC 5:15– 7:15 p.m.	Opening Night Reception at the Barber Motorsports Vintage Museum hosted by Honda Manufacturing of Alabama <i>Transportation is provided. Please load buses in front of the main entrance of the BJCC. Buses will leave promptly at 4:45. Attendees may arrange their own transportation if preferred.</i>	
Friday, October 10		
7 – Noon East Exhibit Hall 2/3 Entrance	Registration Open	
7 – Noon East Exhibit Hall 2/3	Exhibit Hall Open	
7 – 8 a.m. East Exhibit Hall 2/3	Exhibit Hall Networking Breakfast <i>Enjoy a seated networking breakfast (to rest your weary conference feet) but save time for a stroll through the SAC exhibit hall to gather your last few exhibitor signatures. Prizes to those who visit the most booths will be announced at the closing of the conference.</i>	
8 – 10 a.m. East Exhibit Hall 2/3	Center for Automotive Research Plenary Session: A presentation of the Southern Automotive Research Agenda Study and Panel Discussion featuring Governors' Bentley (AL) and Bryant (MS) Presented by Burr Forman, LLP <i>Jay Baron, CEO of the Center for Automotive Research, will discuss the results of the much anticipated Southern Automotive Research Agenda study. Dennis Cuneo, Site Selection Consultant and former Toyota SVP will then lead the group in a panel discussion.</i>	<p>Introduction by W. Lee Thuston, Burr & Forman LLP</p> <p>Moderated by: Dennis Cuneo, Fisher and Phillips</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Alabama Governor Robert Bentley • Mississippi Governor Phil Bryant • Chris Nielsen, Toyota Motor Manufacturing • Jay Baron, Center for Automotive Research
10 – 11: 30 a.m. East Exhibit Hall 2/3	Closing Plenary Session featuring remarks from Governor Robert J. Bentley with an introduction from Alabama Secretary of Commerce Greg Canfield Closing comments and prize announcements from Ron Davis, AAMA President	

11:30 – 12 noon East Exhibit Hall 2/3	Exhibit Hall Networking <i>Grab a snack and spend a few more minutes visiting with your fellow conference goers. The exhibit hall will close at noon.</i>	
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